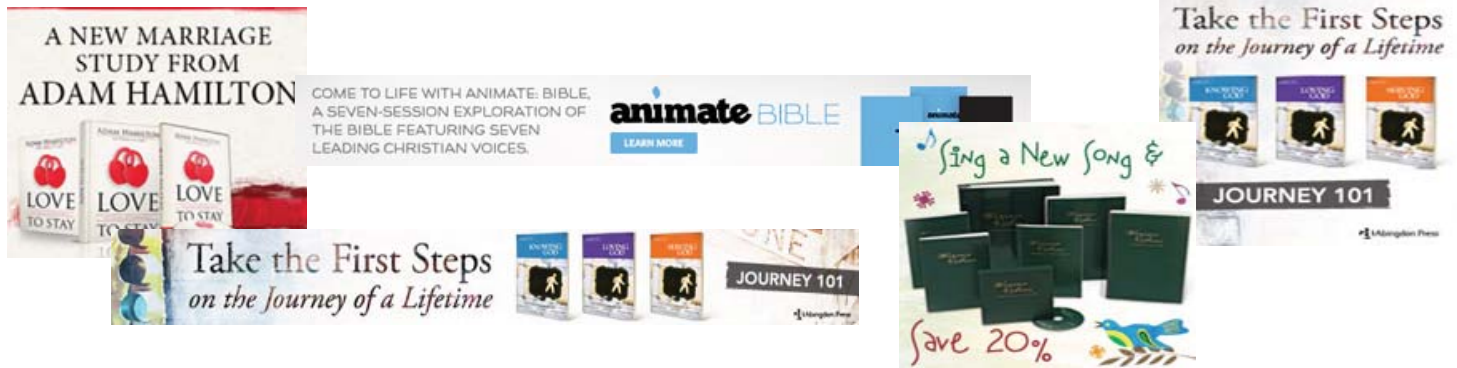


## Who We Are

Throughout our 166-year history, our focus has always been on telling the story of the Methodist movement, first in Texas, then the United States, and eventually throughout the world. CircuitWriter Media, LLC was formed in May, 2013 and purchased *The United Methodist Reporter* name, website, and other digital assets with the purpose of continuing the long tradition of independent news and commentary for the people called Methodist.

*United Methodist Reporter* and *MethoBlog* became divisions of CircuitWriter Media, and continue to operate with different functions. *MethoBlog* continues to provide the aggregated sum of blogger shared commentary, while the *United Methodist Reporter* site continues to be focused on United Methodist news and commentary. Advertising sales have been centralized across the two platforms.

We have a combined readership of nearly 30,000 visitors per week.



## Advertising with CircuitWriter Media

- Provides the opportunity to reach a tightly targeted, well-educated, broad-based audience who have discretionary income
- Offers a two ad sizes and placement on both sites with competitive rates
- Discounts available for multiple placements
- Combinations provide effective outreach to wider demographics

## Payment Method

At this time, we are only able to offer you one option:

- You will be asked to send a check for the total due before your ad goes live.
- Special arrangements are available for placement agencies.
- All discounts are contingent on pre-payment.

## Advertising Policies

All advertising (display or classified) is subject to approval. *United Methodist Reporter.com* and *Methoblog.com* do not accept advertising for any person, product or company that is in direct conflict with United Methodist Discipline, Social Principles or CWM Editorial Policies.

Multiple placement discounts are given for a series of ads for different products placed at one time, regardless of their scheduled dates. They must be paid for in advance on a single invoice to qualify for this multiple-discount rate.

Scheduling of ads is on a first-come basis. We will do our best to schedule ads on the dates requested, and inform clients if a particular situation is unavailable. Premiums may be added to the rates quoted in this document for specific page placements or other special requests.

For information about availability of dates for web ads, or for information on placing classified ads, please contact:

**Cherrie Graham, Advertising Manager, [cherrie@circuitwritermedia.com](mailto:cherrie@circuitwritermedia.com)**

## Advertising Rates

The rates below are for *one month* on the sites as listed. Copy in and payment are due approximately 7-10 days before the ad is scheduled to start. Other schedules may be arranged as needed.

### United Methodist Reporter

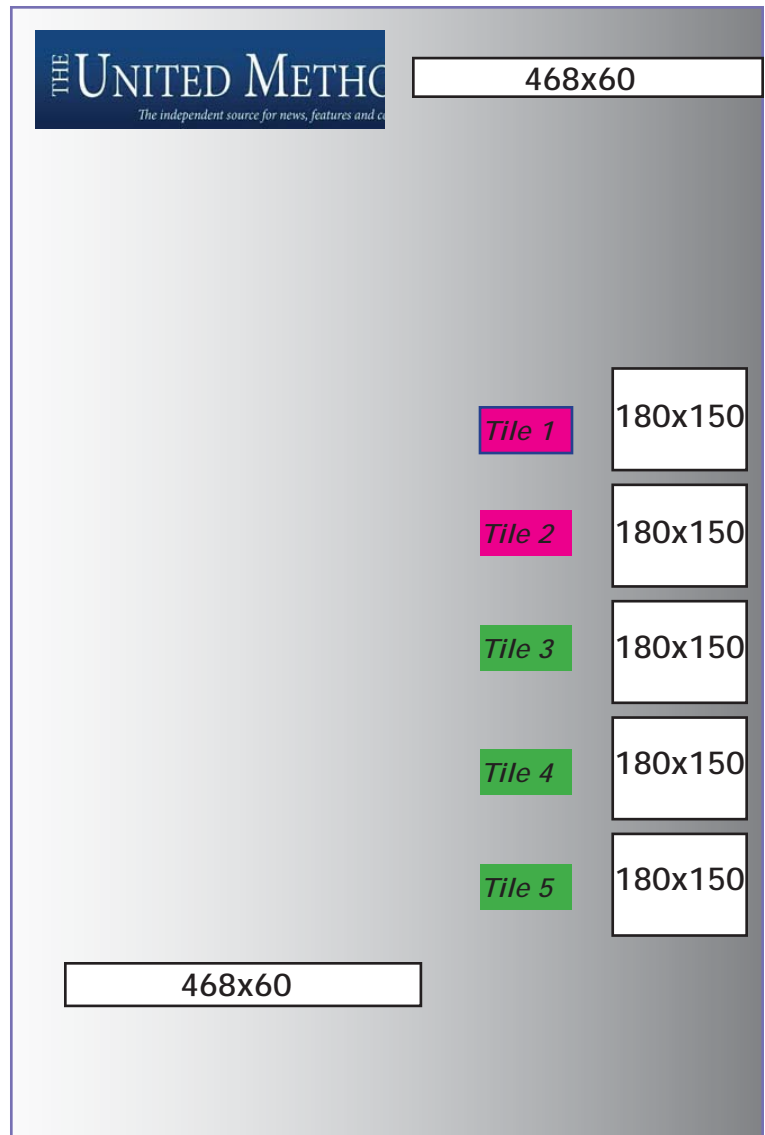
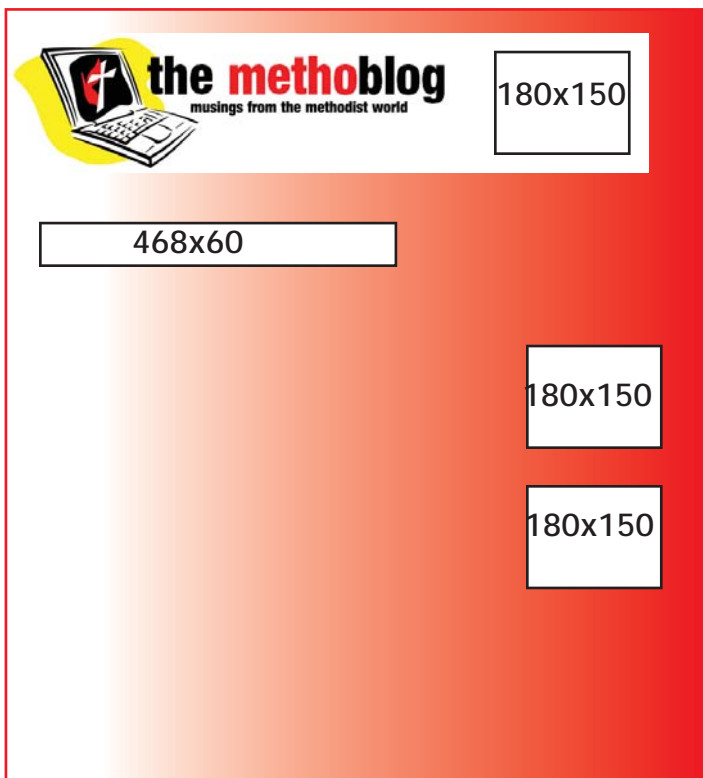
Banner	468 x 60	Top:	\$300
		Bottom:	\$200
Tiles	180 x 150	1 or 2	\$200
		3-4-5	\$150

### Methoblog

Banner	468 x 60		\$200
Tile	180 x 150	Header	\$200
Tiles	180 x 150	Side 1 + 2	\$150

### Premium Placement

Multiple ads appear in each slot depending on the amount of inventory for each month. To assure your ad is placed alone in any Tile spot on either site please add \$100 to the monthly fee. If you would like multiple versions of a single ad loaded for one month, please add \$25 per version. New versions are loading monthly at no extra charge on quarterly contracts.

### Discount Schedule:

- 5% One ad running multiple months
- 10% Two sizes running on the same site
- 15% One ad on each site, either size
- 20% Four ads, two sizes each on both sites

Discounts are good only towards pre-payment and will not be honored on any ads not paid for by 10 days into the run. Failure to pay within the specified time frame may cause your ad to be removed or rescheduled.

For information about availability of dates for web ads, or for information on placing classified ads, please contact:

**Cherrie Graham**  
Advertising Manager  
[cherrie@circuitwritermedia.com](mailto:cherrie@circuitwritermedia.com)